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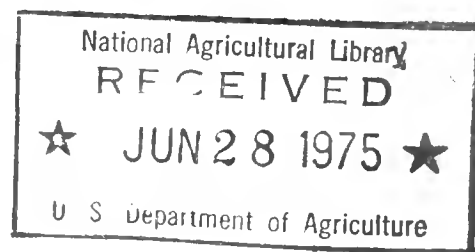
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Beauty from Bulbs



Daffodils Naturalized at "Paradou"



JOHN SCHEEPERS, INC.

FLOWER BULB SPECIALISTS

Executive Office: 522 FIFTH AVE., NEW YORK CITY

Main Office and Exhibition Gardens at "Paradou," Brookville, Long Island

Lilies Approved Varieties for the Garden

Five Beautiful Lilies: In order that you may have the greatest measure of success with Lilies, we have selected five varieties that are absolutely hardy, of easy culture and permanency. These five varieties will succeed anywhere without expert care. Their flowering season runs from June into September. *Lilium Candidum* should be planted from September into October. *Lilium Hansonii*, *Henryi*, *Regale*, and *Speciosum* may be successfully planted from late October until heavy frost. We make delivery at the proper time for planting.



Lilium Candidum

Lilium Candidum (Ascension or Madonna Lily). This Lily of all Lilies should be planted in clumps in every garden — an emblem of purity, the inspiration of poet and painter for centuries, a benediction in the garden when June melts into July. It is hardy everywhere. Easiest of cultivation when the right type of bulbs are planted. Our SPECIAL STRAIN comes from the north of France; it is the finest and hardiest type, not to be confused with Southern France bulbs, which are prone to disease. Upon their arrival here, the bulbs are carefully regraded and repacked in their original French hampers. They are offered in this finest select grade as follows:

	Per 10	Per 100
Our large high quality bulbs. .	\$4.75	\$38.00
Selected bulbs of fine quality. .	3.50	25.00

Lilium Hansonii. In every way most desirable, easy to grow, hardy everywhere, extremely handsome; likes a semi-shady situation; flowers in late June.

	Per 10	Per 100
Our large, high quality bulbs. .	\$6.50	\$62.50
Selected bulbs of fine quality. .	4.75	45.00

Smaller bulbs at correspondingly lower prices.

Lilium Henryi (The Yellow Speciosum Lily). One of the best border Lilies, reaching over 8 feet in height when established and bearing more than 20 flowers of a rich, deep, orange-yellow. An invaluable garden plant, vigorous in its growth, failing but very seldom.

	Per 10	Per 100
Our large, high quality bulbs. .	\$5.75	\$55.00
Selected bulbs of fine quality. .	3.75	35.00

Smaller bulbs at correspondingly lower prices.

Lilium Regale (The Regal or Royal Lily). Of all the Lilies in cultivation, this is one of the most beautiful, hardiest, and easiest to grow. Flowers in July. Worthy of a place in every garden. The bulbs which we offer are carefully selected as to trueness to original type; this is important.

	Per 10	Per 100
Our large, high quality bulbs. .	\$7.00	\$67.50
Selected bulbs of fine quality. .	4.00	37.50

Smaller bulbs at correspondingly lower prices.

Lilium Speciosum Magnificum. The finest ruby-carmine-rose Speciosum Lily; of vigorous growth, permanent and easy of cultivation, hardy anywhere. Blooms in August-September.

	Per 10	Per 100
Our large, high quality bulbs. .	\$4.75	\$45.00
Selected bulbs of high quality. .	3.25	30.00

Smaller bulbs at correspondingly lower prices.



Lilium George C. Creelman

Two of the Finest Lily Novelties

LILIUM PRINCEPS VAR. GEORGE C. CREELMAN. (October-November delivery.) One of the most outstanding introductions of recent years. The true Creelman Lily. Beautiful, permanent, prolific, hardy, dependable, and best of all, easy to grow. Never suffers from disease. Very large flowers carried in large numbers on strong, long stems, resembling a Regal Lily of the best type, with bronzy tones more pronounced and more intense yellow in the throat. Blooms two weeks after the Regal Lily. Extra heavy specimen bulbs, each, \$5.00; selected strong flowering bulbs, each, \$3.00.

LILIUM MAXWILL. (October-November delivery.) A most outstanding novelty. A splendid Lily acclaimed by Lily specialists the world over and of easiest culture. Height 6 to 7 feet. In general habit and form, this Lily is similar to *Lilium Willmottiae*, but the blooms are lighter in color, being a light orange with long stamens and brilliant orange-red anthers. As many as thirty or more large recurving flowers are carried on strong, tall, upright, though graceful spikes. Extra heavy specimen bulbs, each, \$1.00; \$8.50 for 10; \$65.00 per 100.

**COMPLETE CULTURAL DIRECTIONS
WILL ACCOMPANY EACH SHIPMENT**



Lilium Speciosum Magnificum



Awarded us twice by the
Garden Club of America



Awarded us three times by the Hol-
land Bulb Growers Association of
Haarlem, Holland

Lilium Regale



Narcissus, King Alfred

"SCHEEPERS' SUPREME MIXTURE"

A superior mixture made up from the newer varieties of Daffodils, containing all types and assuring a four- to six-week flowering season. Extra heavy selected bulbs. \$75.00 per case of 1000; \$38.00 per case of 500; \$8.00 per 100.



Narcissus, John Evelyn

"SCHEEPERS' SUPERIOR MIXTURE"

A fine mixture made up from older varieties of Daffodils, but carefully selected and containing all types. Extra heavy selected bulbs. \$58.00 per case of 1000; \$30.00 per case of 500; \$6.50 per 100.



Narcissus, Mrs. E. H. Krelage



Awarded us numerous times at the International Flower Show, New York.

The World's Finest Narcissus

are represented here. It is a list covering all the different types and these varieties listed here are the best in the various price ranges. You may purchase these with the utmost confidence...and we offer them at a price level that enables everyone to enjoy these most beautiful harbingers of spring

Exhibition Collection No. 5

Every one an exhibition flower. A suitable collection for the more advanced Daffodil fancier.

Diatima. (Yellow Trumpet.) Considered one of the finest of the new yellow trumpets. The perianth measures from five to six inches across. Beautifully proportioned flower of deep primrose perianth with a deeper colored trumpet. Each, \$2.00.

Mrs. R. O. Backhouse. (White Trumpet.) The famous "pink" Daffodil. Very fine flaring perianth of ivory-white with beautifully proportioned, slim, long trumpet of clear pale apricot, deeper at edges, finely frilled. One of the choicest. Each, \$2.50.

Beersheba. (White Trumpet.) One of the best of the white Trumpet Daffodils. Perianth and trumpet of magnificent proportions. Although its color is not a pure white, it is expressive of purity in the highest sense. Each, \$3.00.

Madame Van Waveren. (Bicolor Trumpet.) The largest and finest of the new bicolor trumpets. Flowers of large dimension, but refined. Broad overlapping perianth of purest white with a deep yellow trumpet. Each, \$1.75.

Carlton. A most beautiful giant Incomparabilis. Broad, overlapping, flat perianth with a large expanded cup. The whole flower is of soft uniform yellow. Very free-flowering, and a strong and sturdy grower. Each, \$1.50.

Dick Wellband. (Incomparabilis.) One of the finest of recent introductions. Very strong grower and exceptionally free-flowering. The perianth is pure white and the cup a brilliant flame-orange. One of its most remarkable qualities is that the color does not fade but rather intensifies with age. The flower has unusual lasting qualities. Its greatest beauty lies in the startling contrast between petals and cup, which makes it stand out in the largest collections of Daffodils. An exhibition variety "par excellence". Each, \$2.50.

Sheherazade. (Incomparabilis.) A giant among the new Leedsis. Very tall with citron-colored perianth of beautiful proportions. Heavily frilled cup of uniform, pure chrome-yellow self color. A show flower "par excellence". Each, \$3.00.

Walter Hampden. (Incomparabilis.) Very tall and outstanding. Large perianth of bright primrose and pure yellow, wide-open trumpet, with a tint of orange in the frills; very vigorous grower. Each, \$2.00.

Peggy. (Barri.) Very large, flat-opening, perfectly formed perianth of pure Poeticus-white, and of exceptional texture; medium sized cup of lemon-yellow with golden orange margin. Tall and vigorous grower. Each, \$4.00.

Daisy Schaeffer. (Leeds.) One of the best of the new Leedsis. Large flower 4 1/2 inches across with a trumpet formed cup of nearly two inches, it resembles a giant Trumpet, but much more graceful in form. The perfectly overlapping perianth of pure white, with cup opening primrose and turning to light canary-yellow. A truly remarkable flower of great lasting quality. Each, \$5.00.

Tunis. (Leeds.) A most beautiful, striking flower. Broad white, overlapping perianth and broad, wide-open, large cup of softest primrose becoming with age overlaid at the edges with a rare sheen of greenish gold. Outstanding exhibition variety and exceptionally fine for semi-shady situations in the garden. Each, \$3.75.

General Pershing. (Jonquil Hybrid.) A new type of Jonquil Hybrid, large as some of the moderately sized yellow trumpets; foliage is flat but very long and narrow, much more graceful than the trumpet type. The flower is very refined and of purest Jonquil-yellow, with the trumpet just a shade deeper than the perianth. Each, \$3.00.

Glorious. (Poetaz.) Tall, strong growing variety, informal in habit, perianth Poeticus-white with orange eye, edged red. Very early. Excellent exhibition flower. Each, \$1.00.

Golden Perfection. (Poetaz.) A perfect perianth with wide overlapping segments deep citron-yellow with mica sheen and cup of pure gold, perfectly formed. A giant Poetaz, unique in its class. Each, \$2.50.

Mary Capeland. Possibly the best of the new double Daffodils. Most striking. The long creamy white petals are interspersed with shorter petals of lemon and brilliant orange, giving a 3-color effect. Very beautiful. Each, \$1.25.

Fifteen very beautiful and striking exhibition varieties. One bulb of each, extra-heavy, separately packed and labeled, planting instructions included.

Total, 15 strong flowering bulbs

Regular list price total \$38.75
Complete collection, special price 35.00

Distinctive Collection No. 6

Every one a very distinctive flower, for exhibition or garden use.

Aeralite. (Yellow Trumpet.) Beautifully formed large flower with a deep primrose perianth and pure yellow trumpet. Long lasting. \$1.65 for 10.

Lord Wellington. (Yellow Trumpet.) One of the best of the yellow Trumpet Daffodils. Enormous flower of rich golden yellow with broad petals, large trumpet and carried on tall, strong stem. \$5.00 for 10.

Mrs. E. H. Krelage. One of the finest white Trumpet Narcissus. Produces large, erect flowers of great substance. Extra-heavy bulbs. \$2.45 for 10.

Van Waveren's Giant. (Bicolor Trumpet.) One of the largest of the Trumpets. Flowers of huge dimensions with deep yellow trumpet and a fine primrose perianth. \$2.25 for 10.

Bernardino. (Incomparabilis.) Grand flower with very large, creamy perianth and widely expanded cup, heavily stained deep orange. \$1.50 for 10.

John Evelyn. One of the finest Incomparabilis. An international favorite. Flat-opening perianth, 4 to 6 inches across, with a flat cup nearly 2 inches in diameter, densely frilled, the perianth being pure white, without any trace of shading, the cup lemon-yellow fluted to the base; good neck; strong grower, free flowering and a good propagator. \$2.85 for 10.

Lucinius. (Incomparabilis.) A very distinctive flower of unusually good form and substance. Of purest self-colored golden yellow. \$1.90 for 10.

Orange Glow. (Incomparabilis.) A very beautiful exhibition flower. Very large flower with broad, flat perianth often measuring 5 inches across; the cup is of a deep glowing orange, heavily frilled at edges. Each, \$1.00; \$9.00 per 10.

Firetail. A Barri most deservedly popular. A fine flower with perianth of purest white with a cup of orange and orange-scarlet frill. \$2.90 for 10.

Mrs. Barclay. (Barri.) Large flower with flat, broad-petalled, overlapping perianth of pale primrose changing with age to pure white and deeply frilled flat cup of primula-yellow with dainty orange picotee at edges. A very fine exhibition variety. \$3.40 for 10.

Gertie Millar. A wonderful flower of the new giant Leedsis type with huge pure white perianth and a beautifully formed primrose cup. A huge flower, one of the best exhibition varieties. \$6.50 for 10.

Moonsshine. (Triandrus Hybrid.) Very attractive. This variety caused considerable attention at one of our recent exhibits. Perianth and cup creamy white, star-shaped. \$3.75 for 10.

February Gold. (Cyclamineus Hybrid.) Of beautiful golden yellow, very floriferous. An exquisite Daffodil. \$3.25 for 10.

Lady Hillingdon. One of the newer Jonquil Hybrids. Cluster-flowering type with a clear butter-yellow perianth and a deep Jonquil-yellow cup. Very beautiful and graceful flower. \$8.50 for 10.

Red Guard. (Poetaz.) Very attractive. Perianth sulphur-yellow with glowing orange-scarlet cup often producing two or more flowers on a single stem. \$4.25 for 10.

Actaea. The best of the Poeticus types. Very large, pure white perianth with deep orange cup. A most beautiful exhibition flower. \$5.25 per 10.

Snow King. (Poeticus.) Glistening white perianth, overlapping, with exceptionally broad petals; flat cup with broad orange margins. Outstanding among the new Poeticus varieties. \$2.85 for 10.

Twink. (Double.) Very attractive flower carried on a tall strong stem, artistically formed. Most unusual, providing a delightful combination of creamy yellow and soft orange. \$2.60 for 10.

These eighteen very beautiful and distinct varieties, five bulbs of each, separately packed and labeled, with planting instructions included.

Total, 90 strong flowering bulbs

Regular list price total \$34.86
Complete collection, special price 30.00

Standard Collection No. 7

A truly superior collection of standard varieties, suitable for both exhibition and garden.

King Alfred. (Yellow Trumpet.) Very handsome Trumpet Daffodil. Large, bold golden yellow flower with deeply frilled mouth. \$2.25 for 10.

Tresserve. (Yellow Trumpet.) A leader among the older Giant Trumpets. Extra-large flowers of deep canary-yellow with a paler perianth and lacinations at mouth of trumpet. \$1.45 for 10.

Mrs. E. H. Krelage. (White Trumpet.) One of the finest White Trumpet Narcissus. Produces large flowers of great substance. Pure white perianth and soft yellow trumpet. \$2.45 for 10.

Spring Glory. (Bicolor Trumpet.) A great favorite and most deservedly so. Of very fine form, trumpet is long, of a chrome-yellow with purest white perianth. \$1.30 for 10.

Cræsus. A very popular garden variety, an Incomparabilis with light canary-yellow perianth and broad, fluted cup of rich orange. Very desirable. \$1.90 for 10.

Helios. (Incomparabilis.) Most refined flower. Creamy yellow perianth with slightly frilled pale orange cup. Very beautiful. \$1.50 for 10.

Whitewell. (Incomparabilis.) Pure white, broad-petalled, starchy perianth, opening flat, or slightly reflexed; cup fluted and frilled, deep primrose with orange edge; flower held well above the foliage. \$1.30 for 10.

Aleida. (Barri.) A giant flower, pure white perianth with broad citron-yellow cup with blood-orange frill. A strong grower. \$2.25 for 10.

Bath's Flame. (Barri.) A giant flower with deep yellow perianth and small, deeply edged orange cup. Very attractive. \$1.90 for 10.

Diana Kasner. (Barri.) One of the most valuable show varieties. Pure white perianth with a large fluted yellow cup, frilled blood-red. Very free flowering. \$1.50 for 10.

Hera. (Leeds.) In this Daffodil the pure white perianth segments seem almost joined together, so perfect is their overlapping. Cup is pale straw-colored, markedly fluted with slight greenish base. Very delicate and beautiful. \$1.40 for 10.

Silver Star. (Leeds.) Perfect broad petaled perianth of creamy white with finely proportioned wide-mouthed trumpet of primrose changing later to purest white. Extra fine. \$1.90 for 10.

Pearly Queen. (Triandrus Hybrid.) Star-shaped cream-white perianth, with clear lemon-yellow short trumpet and carried two or three flowers to a stem. Free-flowering. \$2.40 for 10.

Golden Sceptre. The standard-bearer of a new group of Jonquil Hybrids. Medium sized flower of graceful habit; of deep Jonquil-yellow with the perianth just a shade lighter than the trumpet. \$1.25 per 10.

Orange Cup. (Poetaz.) A most unusual bunch-flowered Daffodil. Yellow perianth with orange cup. Very attractive. \$1.60 for 10.

Cheerfulness. A very pleasing double white Poetaz with good stem. A fine garden and show flower. \$1.60 for 10.

Edwina. (Poeticus.) Purest white perianth, broad overlapping petals, very flat cup, yellow edged red. Of fine form and substance. \$1.85 for 10.

Snow Sprite. A double Leedsis; flowers borne on tall stems; pure white, interspersed with very light lemon; very late. \$1.60 for 10.

These eighteen very beautiful varieties, ten bulbs of each, separately packed and labeled, with planting instructions included.

Total, 180 strong flowering bulbs

Regular list price total \$31.40
Complete collection, special price 27.00

Number 7-A

Consists of one-half of Collection No. 7. Five bulbs each of the 18 varieties.

Total, 90 strong flowering bulbs

Regular list price total \$15.70
Complete collection, special price 14.00



A Typical Barri Narcissus



Narcissus, Gertie Millar



A Typical Incomparabilis Narcissus



A Typical Poeticus Narcissus

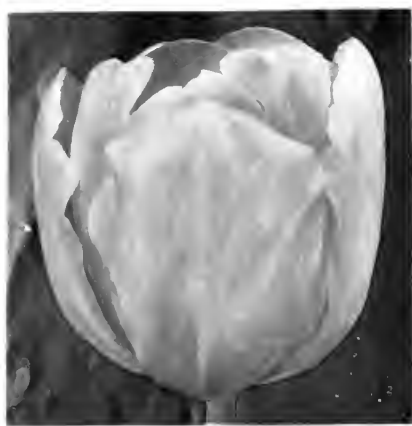


Narcissus, Beersheba



A Yellow Incomparabilis Narcissus

JOHN SCHEEPERS, INC. Flower Bulb Specialists
522 Fifth Ave., New York City



Awarded us for our exhibit in the 1935 International Spring Flower Show at Heemstede, Holland



Awarded us by Her Majesty Queen Wilhelmina of the Netherlands at the International Flower Show 1931



Tulip Time in Holland



Tulip variety **THE BISHOP** (Height 24 inches) \$1.00 per 10



Darwin Tulip **LA FIANCEE** (Height 30.95 per 10; \$7.00 per 100)



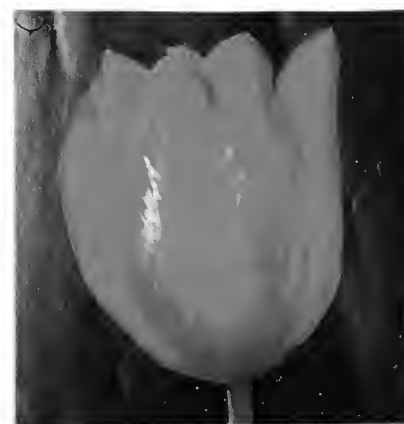
DISTINCTIVE TULIPS... *Messages of Loveliness for Every Garden*



Awarded us by President Calvin Coolidge for Horticultural Achievement



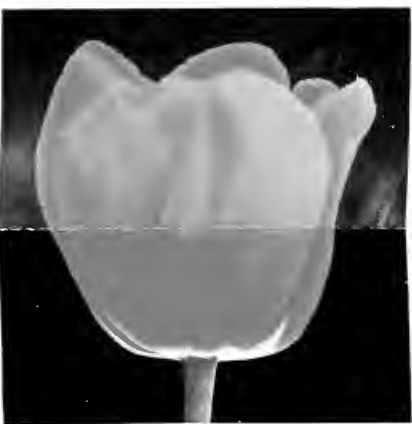
Awarded us twice by the Garden Club of America



Hybrid Tulip **JEANNE DESOR** (Height 25 inches) \$1.00 per 10; \$9.50 per 100



Darwin Tulip **FAUST** (Height 34 inches) \$1.00 per 10; \$9.50 per 100



Darwin Tulip **KING GEORGE V** (Height 34 inches) \$1.15 per 10; \$9.00 per 100

Cottage Tulip **DIDO** (Height 32 inches) \$0.80 per 10; \$5.50 per 100

"It would seem that no season of the garden year could be so entirely entrancing as that when the long-stemmed Breeder, Cottage and Darwin Tulips are at the height of their beauty. Then does the garden display such color, such grace of form, such gleaming freshness as never at any other time."

Exhibition Collection No. 1

Arethusa
Eclipse
Faust
Indian Chief
King George V

Louis XIV
Marjorie Bowen
Zev
The Bishop
Zwanenburg

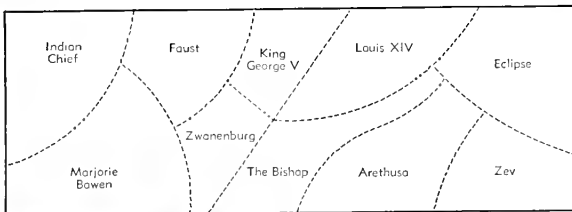
These ten very beautiful varieties, each one an Exhibition Tulip, all flowering at the same time and producing a fine harmonious color combination, ten bulbs of each, separately packed and labeled, planting instructions and color scheme included

Total 100 highest quality bulbs
Regular list price, \$12.35
Complete Collection, Special Price, \$9.00

No. 1-a

Same as above, only half the quantity, ten varieties as listed, five bulbs of each

Total 50 highest quality bulbs
Regular list price, \$6.18
Complete Collection, Special Price, \$5.00



Distinctive Collection No. 2

Ambrosia
Anton Mauve
Carrara
Dido
Dillenburg

Marshall Haig
Jeanne Desor
La Fiancee
Roi Soleil
Rosabella

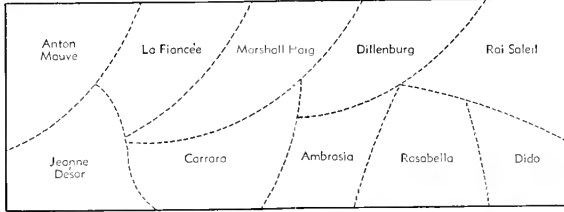
These ten very beautiful varieties, all flowering at the same time, producing a fine harmonious color combination, ten bulbs of each, separately packed and labeled, planting instructions and color scheme included

Total 100 highest quality bulbs
Regular list price, \$10.10
Complete Collection, Special Price, \$7.50

No. 2-a

Same as Collection No. 2, only half the quantity, ten varieties as listed, five bulbs of each

Total 50 highest quality bulbs
Regular list price, \$5.05
Complete Collection, Special Price, \$4.00



Complete Collection No. 3

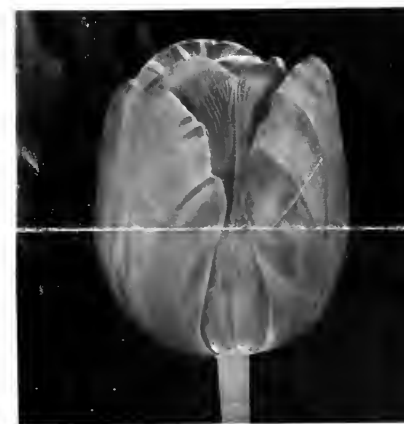
Ten highest quality bulbs each of the varieties of Tulips included in Collections No. 1 and No. 2, twenty beautiful varieties, all flowering at the same time, producing a fine harmonious color combination, separately packed and labeled, planting instructions and color scheme included

Total 200 highest quality bulbs
Regular list price, \$22.45
Complete Collection, Special Price, \$16.00

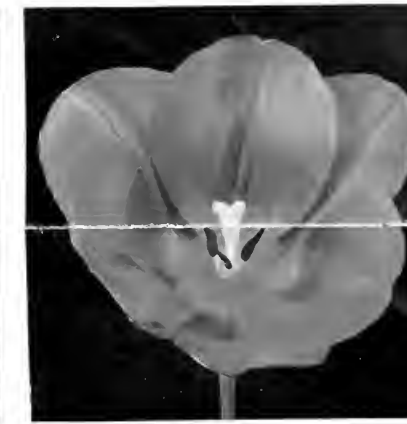
No. 3-a

Same as above, only half the quantity, five bulbs of each of the twenty varieties shown here

Total 100 highest quality bulbs
Regular list price, \$11.23
Complete Collection, Special Price, \$8.50



Breeder Tulip **ROI SOLEIL** (Height 32 inches) \$1.00 per 10; \$7.75 per 100



Breeder Tulip **INDIAN CHIEF** (Height 38 inches) \$1.60 per 10; \$13.25 per 100



Hybrid Tulip **AMBROSIA** (Height 30 inches) \$0.55 per 10; \$5.00 per 100



Hybrid Tulip **ARETHUSA** (Height 25 inches) \$1.10 per 10; \$8.50 per 100



Darwin Tulip **ZWANENBURG** (Height 32 inches) \$1.10 per 10; \$8.50 per 100



Hybrid Tulip **ROSABELLA** (Height 26 inches) \$0.90 per 10; \$6.50 per 100



Darwin Tulip **ECLIPSE** (Height 30 inches) \$1.55 per 10; \$13.00 per 100



Darwin Tulip **ZEVE** (Height 28 inches) \$1.20 per 10; \$9.50 per 100



Hybrid Tulip **DOSA** (Height 25 inches) \$2.45 per 10; \$22.00 per 100

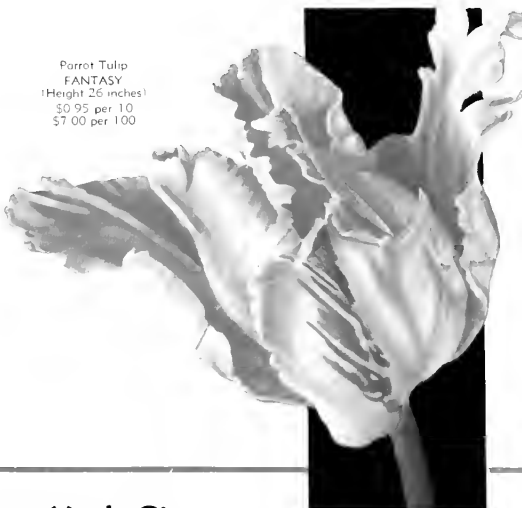
Art Collection No. 4

Dosa
Fantasy
Indian Chief

Jeanne Desor
Marjorie Bowen
Roi Soleil

These six, very unusual and beautiful varieties, all flowering at the same time. They all lend themselves beautifully for decoration on account of their artistic shapes and colorings.

Total 60 highest quality bulbs
Regular list price, \$8.55
Complete Collection, Special Price, \$6.50



Parrot Tulip **FANTASY** (Height 20 inches) \$0.95 per 10; \$7.00 per 100

For Other Varieties of Tulips Please Consult Our 1938 Edition of "Beauty From Bulbs"

JOHN SCHEEPERS, INC. Flower Bulb Specialists Executive Offices: 522 Fifth Ave., New York City

Main Office and Exhibition Gardens at "Porodou", Brookville, Long Island

The Blue-Flowered Bulbs of Spring ~

Suitable for permanent planting in accord with the natural surroundings of your gardens, expressive of perfect harmony and good taste; along the woodland path, in wild flower sanctuaries, along rivulets, brooks or wherever naturalistic planting is desired. For planting of banks or ground cover among Daffodils, Hyacinths or Tulips, in the border in drifts or as edging for flower beds.

CHIONODOXA LUCILIAE (Glory-of-the-Snow). Among the most beautiful of the early spring-flowered bulbs. Dwarf spikes carrying from 8 to 10 star-shaped blossoms of the clearest sky-blue with a pure white heart. Blooming with the Crocuses. \$2.75 per 100; \$25.00 per 1000.

MUSCARI ARMENIACUM. The finest variety of the Grape Hyacinths. Of clearest blue. Flowering with the Narcissi. \$3.00 per 100; \$27.50 per 1000.

SCILLA CAMPANULATA "EXCELSIOR." The finest of the late Wood Hyacinths. Of a lovely deep blue. The bell-shaped flowers are carried on fine spikes. Blossoming with the May-flowering Tulips. \$5.00 per 100; \$47.50 per 1000.

SCILLA SIBIRICA BLUE (The Siberian Squill). The drooping, bell-like flowers are of a very bright blue and are carried on stems 3 to 4 inches tall. As they commence flowering at the time the Crocus is finishing, they form an important connecting link between the Crocuses and the Daffodils. \$4.25 per 100; \$40.00 per 1000.



The Lovely Chionodoxa

Collection No. 8

Consisting of 25 bulbs each of the above mentioned blue-flowered bulbs of spring.

Total 100 extra heavy bulbs

Regular list price total	\$3.76
Complete Collection, Special Price	3.25

Collection No. 8-A

Consisting of 100 bulbs each of the above collection.

Total 400 extra heavy bulbs

Regular list price total	\$15.00
Complete Collection, Special Price	12.00

Scheepers' Special Mixture

of early spring-flowering bulbs for naturalizing, consisting of Crocuses, Chionodoxa, Muscari, Scilla, and many more charming bulbous plants. This mixture is well graded and balanced and will assure continuous blossoming for over six weeks.

Extra heavy bulbs, \$3.00 per 100; \$27.50 per 1000.



Muscari Armeniacum with
"Leedsii" Daffodils